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26 March 1987

MEMORANDUM FOR: Acting Director of Central Intelligence

FROM: George V. Lauder  
Director, Public Affairs Office

SUBJECT: Invitation to Speak at the Woodrow Wilson School of  
Public and International Affairs Princeton University

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1. Action Requested: Accept or decline an invitation to be the first visiting speaker at the Woodrow Wilson School Conference at Princeton University on 22 September, 29 September (preferred), or 6 October.

2. Background: Dr. Henry S. Bienen, a James S. McDonnell Distinguished University Professor at Princeton, and Director of the Center of International Studies, has invited you to be the first visiting speaker at the Woodrow Wilson School Conference.

Dr. Bienen is conducting this conference (a 12-week course for about 20 undergraduate students that is likely to include several foreign nationals) on the role of intelligence agencies in foreign policy formulation and implementation, and would wish you to address the "Role of Intelligence in Foreign Policymaking" or any of the other topics on which he will ask the students to develop policy positions. These will include Congressional oversight, the organization of intelligence communities and their relationship to executive authority, the relationship of intelligence to general foreign policy formulation, and the specific concerns that relate to intelligence acquisition in a democracy. According to Dr. Bienen, this conference was planned long before the current Iran/Nicaragua problems.

If you accept this invitation, here are the options suggested by Dr. Bienen:

Option #1: An hour public lecture 4:30 - 5:30 p.m. followed by 15 minutes of Questions and Answers at the Woodrow Wilson Auditorium before an audience of 250 - 300 including Woodrow Wilson faculty members, graduate and undergraduate students. Print media and foreign nationals also would be in the audience. Although you would be on closed circuit TV in the school, neither commercial TV nor radio would cover the event. Dr. Bienen suggests that you may wish to make a policy speech, as you did at Harvard. After the public speech, you would then meet for a private dinner with the 20 - 25 Woodrow Wilson School Conference faculty and students at the faculty club and then adjourn for post dinner discussion of topics covered at the public lecture. Prepared remarks would not be necessary, unless you wished to make additional ones.

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Option #2: Restrict the audience by invitation to approximately 60 - 70 Woodrow Wilson School students and faculty and hold the lecture in a "bowl" room at the school. The proposed format is one hour of remarks followed by 15 minutes of Questions and Answers. Although the media would not be invited, given the makeup of the student body, foreign nationals would be present. The dinner and meeting afterwards would be the same format as in option #1.

Option #3: Meet for dinner with the 20 - 25 conference students and members of the faculty at the Princeton Faculty Club and then adjourn to a conference room for 30 minutes of prepared remarks followed by an hour and a half discussion period.

The Woodrow Wilson School of Public and International Affairs was established in 1930 in memory of an alumnus and professor who became president of the University, then governor of New Jersey, and then, President of the United States. According to the brochure, the Undergraduate Policy Conference is one of the most distinctive features of the school's program. The conference is designed to train students (juniors and seniors) in the investigation of domestic and international issues of public policy, in methods of current bibliography and interviewing, in writing clearly under the pressure of a tight deadline, in public speaking and debate, and in the arts of group deliberation and decisionmaking.

Organization of the conference is often modeled on the research staff of a presidential commission or other independent investigating groups. According to the brochure, the school believes that graduates entering government service, law, journalism, academic research, and teaching will need skills which the conference builds. The topics of policy conferences change from year to year ranging from arms control to the US automobile industry. Andy Marshall, Director, Office of Net Assessment, DOD, is scheduled to speak to the conference. Dr. Bienen said that he also will invite someone from the staff of the Senate Select Committee or Senator Roth, Senator Boren, or Congressman Hamilton. Former President Jimmy Carter, Secretary of State George Shultz, and Director of Arms Control Kenneth Adelman have given public addresses at previous conferences. (See brochure opposite for further information.)

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Student protests in May 1985 at Princeton included anti-apartheid demonstrations and a demand that the board of trustees divest holdings in companies that do business with South Africa.

3. Recommendation: If you wish to speak to an academic group, the Woodrow Wilson School of Public and International Affairs is a prestigious school  Since foreign students will attend the meetings, a strictly off-the-record address does not seem feasible. Please indicate your preference below and Public Affairs will make the appropriate response.

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George V. Lauder

ACCEPT:

       22 September    ☒ 29 September (preferred)           6 October

☒ Option #1. Public address of 250 - 300 attendees followed by private dinner and discussion.

       Option #2. Address 60 - 70 invitees followed by private dinner and discussion.

       Option #3. Private dinner for 20 - 25 conference participants followed by remarks and discussion.

Robert M. Gates  
Acting Director of Central Intelligence

03 APR 1987  
DATE:                                 

DECLINE:

    
Acting Director of Central Intelligence

DATE: